



## May Newsletter

Welcome to your May Titanides newsletter, your quick and easy way to catch up on what's going on in the Titanides community. These newsletters sum up and link you to all the recent insightful conversations, events, and networking opportunities in our community.

NOTE: Did you know your overly aggressive email provider might be chopping off the bottom of our emails? It's true! [\[Click Here\]](#) to view in your browser so you don't miss a thing.

The world is starting to open back up again. That's a good thing, but it can also bring on a whole new set of worries.

- Is it too soon?
- Is it too late?
- How long until our economy recovers?
- Does this mask match my outfit?

OK, maybe you're not worried about that last one, but it is possible the re-opening is creating almost as much stress as the shut down for some.

If you're feeling anxious about the future, no worries. Take your time, sort out what you need to do (or not do) to feel comfortable and safe. That's all you can control. Let the rest go.

Whether you're laying low for a little longer or raring to go, take a few minutes to dive into the inspiration, motivation, lessons and more in the stories below. You're sure to find something to brighten your day!

And always remember, we're all here for each other. Don't be afraid to reach out if you need help or encouragement or some celebration buddies. You can post here <https://www.facebook.com/groups/Titanides/> or email us here [support@titanides.com](mailto:support@titanides.com).

## Lessons Learned

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Self care, we all know it's important. Especially in trying times. Then why is it so damn hard to do it? In [Episode #71](#), our Fearless Leader, Marcella, shared her struggle with committing time to self care, her plan for recommitting, and some simple suggestions for ways to practice self care, even if you can only spare 5 minutes a day.

[Give it a listen](#) and then join in the conversation and let us know how you're going to recommit to self care.

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Jennifer Wells, who many of you know is Marcella's sister, had a different kind of lesson for us to learn this month. It was about Mothers' Day... and no the apostrophe after the "s" is not a typo. This Mothers' Day was about much more than being good to your mother (though that's not a bad idea.) [Click here to read about the Mothers' Day movement](#) meant to gain power for women so they could influence modern society and what prompted Julia Ward Howe to take on this venture clear back in the 1870s.

## Featured Titanide: Liz Farr

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If you've ever followed a conversation related to taxes or accounting in our Titanides Facebook group, then you've met Liz Farr. She's always quick to jump in and share her expertise as our resident Certified Public Accountant. Combining that background with her writing skills, Liz built a successful career in B2B copywriting. She's been writing website copy, blog posts, newsletters and case studies for accountants and bookkeepers around the world since 2015.



But last summer, Liz decided to take on a new challenge. She pivoted her business to focus more on ghostwriting for thought leaders in accounting. And she's off to a great start. [Click here to see her post about her first ghostwriting](#)

[project.](#)

And as if that wasn't enough, [click here to see what happened next.](#)

Liz also received some great mentoring and support from a fellow Titanide. She said, "My eternal thanks to Laura Gale whose Ghost Protocol course guided me through the final push from manuscript to Amazon."

[Go here to learn more about Liz Farr.](#)

And if you've got a question about accounting or taxes, just post it in our Facebook group. Liz will pull out her superwoman cape and get right on it!

Have you had a big win lately, or do you know a Titanide who has? Send the story to us at [support@titanides.com](mailto:support@titanides.com) so we can feature you or your nominee in our newsletter.

## Titanides Literary Salon

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You're staring down the barrel of the blank page. You need a unique idea and you need it now. Your deadline is fast approaching. But the harder you think, the more frustrated and stressed out you get. You begin to doubt yourself. You're convinced you're just a hack pretending to be a writer.

Just about all of us have suffered through this kind of creative block at least once in our writing careers. And some of us have been through it more times than we want to admit.

It's an all too common issue that can snowball into a loss of confidence.

And that's why we decided to tackle the subject in our next Titanides Literary Salon, **You Don't Have to Get Naked to Be Creative (Although You Can)**. Join us on June 11, 2020 from 1:00 PM to 2:30 PM ET as our special guest and one of our own, Titanide Dr. Cindy Childress will share three tips for igniting your creative fire, even if you're not in the mood to get naked!

[Register here](#)

## FOR PATRONS ONLY

Patrons have access to all our **Titanides Literary Salon** recordings, including our most recent one with Dr. Cristy Lopez on building your authentic authority as well as the entire video archive that holds a wealth of wisdom from trainings, past newsletters, vlogs, and the Titanides conferences.

### **NOT A PATRON YET?**

Go [HERE](#) to join for as little as \$9 a month. But to get the full range of member benefits, be sure to check out our Senior Patron option.

## Honorary Titanide

What better day than May 10, Mother's Day, for Cindy Childress to nominate her Mamaw, Martha Dew Childress as an honorary Titanide? Cindy's story about this deeply compassionate, independent, dignified, and resilient woman resulted in a resounding confirmation that her Mamaw is a Titanide through and through. [Click here to read her story](#) and you'll know why Cindy's family refers to her Mamaw as "their own Queen Elizabeth."



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Joyce Hollman brought another woman to our attention that should be an honorary Titanide. And it's none other than Dolly Parton. Dolly's charitable actions are right in line with our "we all rise together." mantra. [Click here to see how Dolly has helped reduce the high school dropout rate](#) from 34% to 6% in her hometown of Sevierville, TN.

You'll also see how she helped young children in her hometown get a head start on reading before they even started school. As Joyce mentioned in her post Dolly has used "her fame, her money and her talent to get down to basics and take care of problems." Dolly's paying it forward in the true spirit of the Titanides.

## Inspiration

Not even a pandemic can stop Li Vasquez-Noone from running. Of course there are no road races to run, but that's no problem. To keep her motivation high, Li signed up for The Great Virtual Race Across Tennessee. And she inspired a handful of Titanides to join her in this 1000K (621.371 miles!) event that runs from May 1st through August 31st.

[Click here to see how it all got started and who else has accepted the challenge.](#)

And then watch for Li's weekly posts to see everyone's progress. [Here's her latest one.](#)

And don't forget to leave a comment to cheer everyone on!

Oh, and you should also know that Li doesn't plan to just make it across Tennessee by August 31st. Oh, no, her plan is to get across Tennessee and back by August, 31st. You go, girl!

## Mentoring Moments

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The power of the Titanides Mentoring Collective was on full display at the final session of our first ever **Expert Positioning Mastery Course**. Ten women, with guidance from Dr. Cristy Lopez and Marcella, spent 5 weeks together defining their purpose and values and then building their authentic authority script. And it all came together on that final day on May 5, 2020. [Click here to see how Marcella's willingness to "leap before she was ready"](#) resulted in these brave women rising together as they built their authority, with no "faking it 'til you make it" in sight.

Will you be there the next time this opportunity comes around?

## Questions & Conversations

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Our fellow Titanide, Jesica Paige, always looking to support those around her wondered how to invite her friend into our Titanides group. If you've ever wondered the same thing, please know that our Titanides Facebook group is open to all women as long as they follow our community rules. And any woman may invite another woman to join us.

[Click here to see how to invite your friends](#) that would benefit from the community, inspiration and mentoring that happens in the Titanides Facebook group. You'll

also see a link to share if they want to take full advantage of everything Titanides has to offer by becoming a full-fledged member.

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Early this month, Lindsey Hotmire found herself in need of a social media expert. In the true spirit of supporting one another, Lindsey put a "Looking for Recommendations" post in the Titanides Facebook group. In no time at all, she had several comments with recommendations.

[Check out her post here](#) and remember that anytime you're looking for a certain type of expertise, the Titanides Facebook group is the perfect place to start.

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With the rollout of Paycheck Protection Program loans (if you happen to be lucky enough to get one), Trudy Black took the time to share an article about the importance of solid record keeping.

[Check out Trudy's post here](#) so you won't get stuck having to pay back the loan because you don't have adequate records to prove you followed the "forgiveness parameters."

Bonus: Liz Farr's comments on Trudy's post include links to a couple of articles she has written on the subject of record keeping and tax audits for freelancers.

## Titanides Reflect

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The month of May... a time for celebration, right? Mother's Day, graduations, spring flowers. But sometimes life isn't that simple.

We had a few beautifully written posts that reminded us that sometimes the celebrations we might take for granted are complicated for others.

Gwen Hutchings bared her soul in her story of why Mother's Day "is in many ways just another day." But as all strong and resilient women do, she turned her story into one of hope for her children and honor for the mother she has become in spite of it all. [Click here to read her heart-wrenching but beautiful story.](#)

Kristen Stelzer also reminded us of the struggle some mothers endure. Struggles many of us have never had to even think about. [Click here to read Kristen's powerful tribute](#) to all the mothers whose path to motherhood was anything but simple and straightforward.

And Melanie Warren wrote a touching story about this year's complicated graduation

season. It should have been a very exciting time for Melanie and her family. Both her son and daughter would be tossing their caps into the air, as her son was graduating from college and her daughter was graduating from high school. But the pandemic snatched the celebration away. Or did it? [Click here to see how Melanie and her family made the best of this difficult time for graduates.](#)

And the spring flowers? Well, they are coming up just fine, oblivious to the whole mess happening around them. So take some time to gaze upon their beauty as a reminder that life persists even in difficult times.

## A Special Gift for Women Graduates

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**It's not too late! Marcella's giveaway of a free digital copy of her book to any new high school or college graduate who wants one is available until June 15, 2020.**

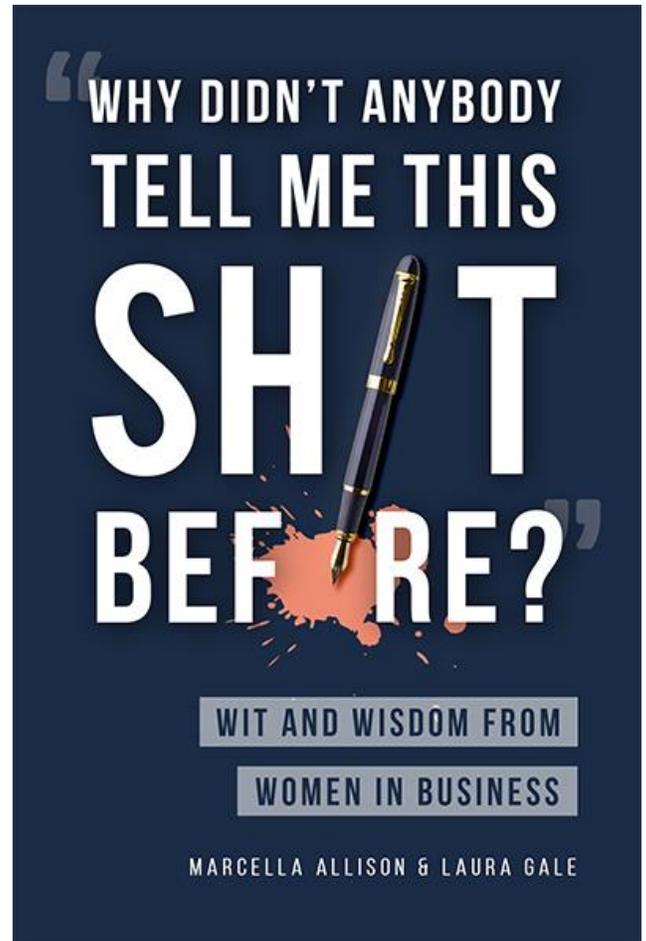
With your help, Marcella and the Titanides can pay it forward to a new generation of women so they can rule the world.

If you or someone you love is graduating from high school or college this spring, please send them this link before June 15, 2020 so they can grab a free PDF of the book.

[titanides.com/graduationgift](https://titanides.com/graduationgift)

Of course, if you'd prefer to give your graduate a physical copy of the book, you can still do that by clicking below.

[GET THE BOOK](#)



**NOTE:** If you want to buy multiple books, please reach out to [support@titanides.com](mailto:support@titanides.com) so we can see if your order qualifies for a discounted price. Let us know if you want paperback or hardcover and how many.

If you have the book and have found it valuable, please [write a review for us on Amazon!](#)

# Where in the World is Marcella?

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Here are a few places Marcella is planning to be later in 2020.

**AWAI Bootcamp and Job Fair** October 13-16, 2020, Delray Beach, FL

Marcella will be leading a Fearless Fast Write and presenting on stage at the AWAI Bootcamp and Job Fair this fall.

If you haven't grabbed your ticket yet, go ahead and get one here <https://www.awaibootcamp.com/> — because we'd love to see you in Delray Beach in October.

**Copy Chief Live** October 26-28, 2020 in St. Petersburg, Florida

"The only rooster in the hen house" AKA, Kevin Rogers, has announced the dates for Copy Chief Live 2020. The Titanides will once again be hosting a meet up at the event. We will have more details as it gets closer. Kevin and Marcella are both staying optimistic that we'll all be able to hug and sing and dance together this fall.

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We'd love to get your feedback on what you enjoy most in these updates. What helped? What do you still feel like you're missing? Reach out to us at [support@titanides.com](mailto:support@titanides.com) to let us know!